

RHDG

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QB3 Picks RHDG for Innovative Design

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The California Institute of Quantitative Biosciences (QB3) has selected Riezebos Holzbaur Group (RHDG) to manage the design and production of one of their core communication pieces, the Innovation Toolkit.

The Innovation Toolkit is a brochure that highlights QB3's suite of services and funding opportunities to aid entrepreneurial scientists. By providing business-savvy mentors and early-stage funding to up-and-coming researchers, QB3 hopes to nurture innovation in California and support a thriving bioscience community and local economy.

Created in 2000 to fuel the California bioeconomy, QB3 is composed of over 200 laboratories from the University of California campuses at Berkeley, Santa Cruz and San Francisco. QB3 is a multi-disciplinary institute designed to accelerate discovery and innovation to benefit society.

To learn more about QB3, please visit their website at www.qb3.org.