

RHDCG

RIEZEBOS HOLZBAUR DESIGN GROUP 2130 HARRISON ST., #3, SAN FRANCISCO, CA 94110 T. 415.558.1680 F. 415.558.9481

Catharina Koh joins RHDG

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Riezebos Holzbaur Design Group (RHDG) has added Catharina Koh as Account and Strategic Partnership Executive.

Catharina brings her talents to RHDG from San Francisco's Municipal Transportation Agency (SFMTA), where she served as Marketing Coordinator and Design Project Manager, and was instrumental in launching a massively successful rebranding project in 2006.

At RHDG, Catharina will work on all new business acquisitions, playing a major role in our clients' marketing plans by becoming familiar with their business, products, and competition. She will assist RHDG with networking, marketing, and producing sales tools, helping RHDG's client partners build strategic partnerships with other organizations. Catharina will also work closely with the creative team to help generate new ideas for clients.

Welcome aboard, Catharina!